



2019 KENYA POPULATION AND HOUSING CENSUS

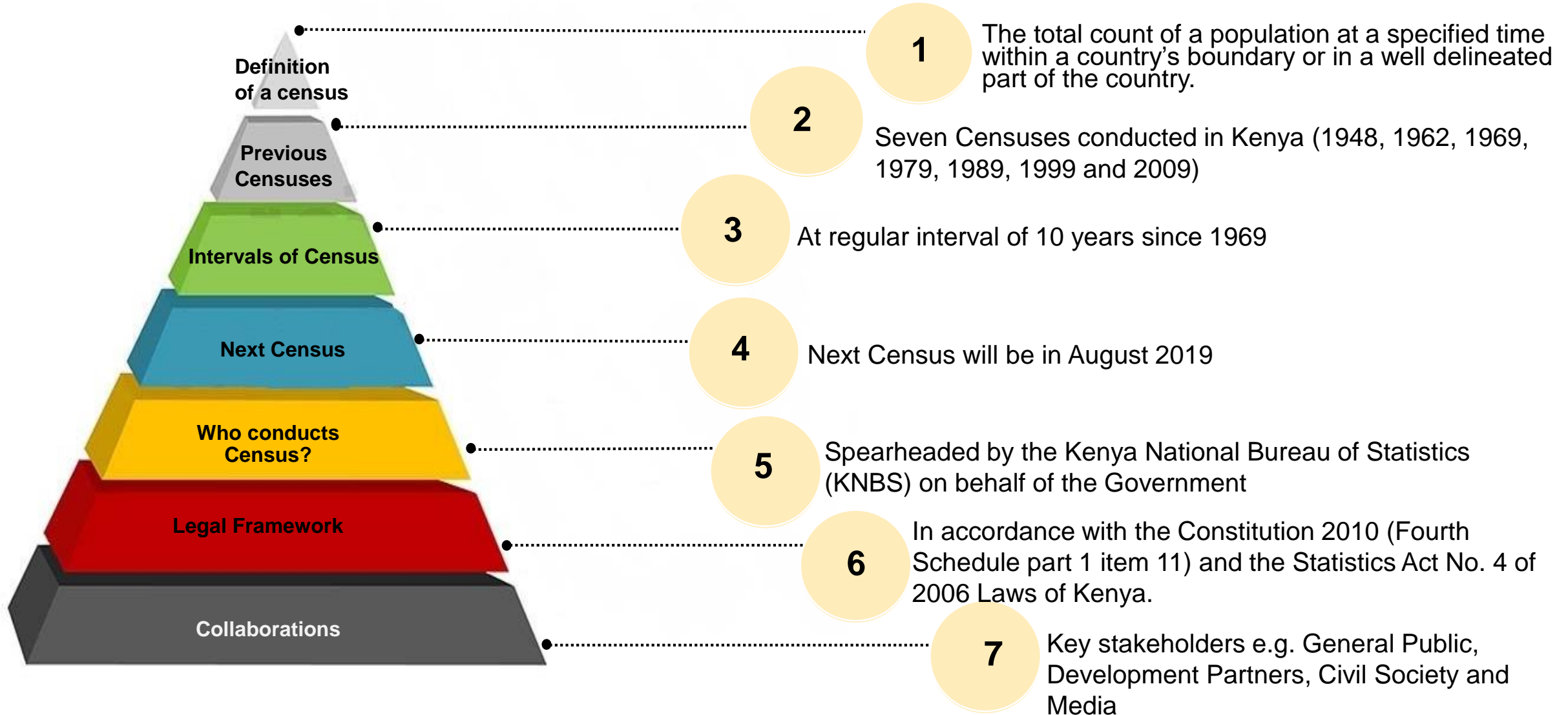
Media Briefing
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- Background information
- Uses of census
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- Cartographic mapping
- Census questionnaire
- Pilot census
- Recruitment and training of census personnel
- Use of technology in the 2019 census
- Next Steps
- Role of the media

Background Information



- Updating the various socio-economic and demographic indicators
- Provide benchmark indicators
- Resource allocation
- Review of administrative boundaries
- Population projections
- Development of sampling frames
- Research

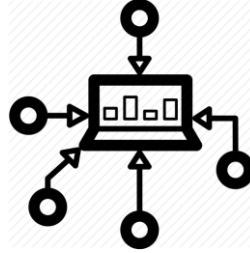
Why Conduct the Census in August

Most Stable Population



- For a census to give accurate population size in every administrative area, the population should as much as possible be captured where they reside.
- In August the population is deemed to be stable as schools are closed

Data Comparability with Previous Census



- Population census is normally taken at a specific point in time (24th/25th August)
- For comparability and consistency, the month of August is maintained

Minimal Festivities



- The month of August does not have major festivities

Phases of the 2019 Census

Three phases namely:

Pre-Enumeration

- Development of Census Proposal
- Cartographic mapping
- Gazettement of the Legal Notice on the census process
- Constitution and inauguration of the Census committees
- Design and Testing of Census tools
- Pilot census
- Procurement of goods and services
- Publicity and Advocacy
- Recruitment and Training of field personnel

Enumeration

- Publicity and advocacy
- Actual enumeration
- Distribution and return of Census materials

Post-Enumeration

- Data analysis
- Report writing
- Dissemination
- Evaluation
- Publicity and advocacy

- *Cartographic Mapping* is a demarcation of the whole country into smaller units referred to as Enumeration Areas (EAs)
- An EA has an average of 100 households
- **The process involves:**
 - Sensitization of National Government Administrative Officers (NGAOs)
 - Field cartographic mapping
 - Digitization and EA map production
 - Verification of the EA maps in the field
 - Finalization of the maps

- **The cartographic mapping outputs are used in:**
 - Assigning geographical codes
 - Establishing the number of required field personnel
 - Transport logistics
 - Allocation of materials and equipment
 - Locating households and homesteads
 - Ensuring full and unduplicated coverage

Census Questionnaire

- The Census Questionnaire was prepared through a consultative process
- It mainly covers the following areas

Area	Content
Population Characteristics	Age, sex, marital status, births, deaths, migration etc.
Disability	Forms and severity of disability
Education	Attainment, training etc.
Labour Force	Occupation, industry, employers, hours of work etc.
ICT	Access and ownership of ICT equipment and services
Agriculture	Crop farming, livestock, aquaculture etc.
Housing Conditions & Amenities	Housing characteristics, waste disposal, energy use, etc.
Household Assets	Ownership of assets

- Conducted successfully in August 2018 to test various aspects:
 - Logistics
 - Accuracy of the maps
 - Questionnaires
 - Adequacy of Personnel
 - Technology
- The information obtained from the pilot census was used to review the census instruments and inform the census process

Use of Technology in the 2019 Census

- Recommended by the UN for the implementation of the 2020 round of censuses
- A number of African Countries have done paperless census
- Mobile Technology is being used as follows:

Cartographic Mapping

- Record names of heads of homesteads and households and average size of HHs
- Pick the coordinates of homesteads, households and points of interest in a village
- Transfer the collected information to the server at KNBS HQs
- The information is used together with satellite and aerial imageries:
 - To develop maps and delineate enumeration areas (EAs)
 - The EAs will be uploaded on the smart phones to be used during enumeration

Enumeration

- The questionnaire together with the EA maps are uploaded on the mobile devices for data collection
- Pick the coordinates of households
- Device has an in-built quality control system for internal validation of the data being collected

Benefits of using Technology in the 2019 Census

- Elimination of manual data entry
- Real time data sent to the server from the time enumeration starts
- Shorten the time taken to release Census results/products

Recruitment and Training of Personnel

- Recruitment of field census personnel will commence in June 2019

Personnel	Estimated Number
Enumerators	135, 000
Content Supervisors	27, 000
ICT Supervisors	2,700

- Other personnel needed are security, village elders, coordinators etc
- Training of field census personnel will be carried out in a cascaded manner beginning July 2019

Next Steps

- Sensitize Kenyans regularly on the importance of the census and their role in the success of the process
- Complete the cartographic mapping process by end of March 2019
- Procurement process for materials and equipment on-going
- Recruitment of census personnel to commence in June 2019
- Enumeration scheduled for August 2019. The reference night is 24th/ 25th August 2019
- Enhance publicity and advocacy campaigns through :
 - Media
 - Local administrators (Village Elders, Chiefs, ACCs & County Commissioners)

Role of the Media

- Publish and publicize facts about the 2019 census
- Refute the myths about the 2019 census
- Refer to KNBS for any information on the 2019 census

Contacts:

www.knbs.or.ke

Twitter: @KNBStats

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Thank you